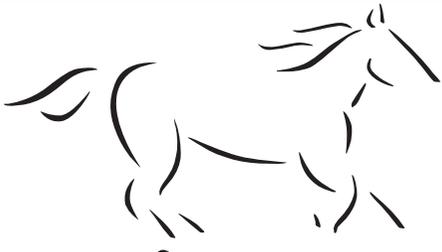


HORSEPOWER



THERAPEUTIC LEARNING CENTER

The Campaign to Secure Our Future

Since 1995, HORSEPOWER has operated on leased land in a rapidly growing area of town. Now the opportunity is here to secure a **permanent home**, on our **own land** and in our **own facilities**.

To that end, we announce The Campaign to Secure our Future...



HORSEPOWER



THERAPEUTIC LEARNING CENTER

The Campaign to Secure Our Future

The *difference* HORSEPOWER makes in lives...

The connection that develops between a horse and a student is an amazing thing. The “hands on” involvement in grooming, feeding, walking, and riding provides benefits that cannot be replicated in a purely clinical setting. Indeed, the equestrian relationship opens new avenues for success and instills self-confidence.

Play and recreational activities are a natural byproduct of our riding program since we create classes of riders with similar abilities, needs and ages. Our horses are our partners to help facilitate each lesson which provides:

- **Physical Benefits** – Participants have improved balance, strengthened muscles and improved coordination.

- **Psychological Benefits** – Learning to work with horses builds self-confidence and raises self-esteem. Participants learn to work through fear, set goals, and achieve milestones.
- **Social Benefits** – Friendships are expanded through common equine experiences and interacting with peers with like abilities and of similar age.
- **Educational Benefits** – Teachers, therapists and parents see improved proficiency in reading and math; improvements in critical life skills; expanded language and communication skills; and improved visual/spatial perception.

HORSEPOWER BOARD OF DIRECTORS

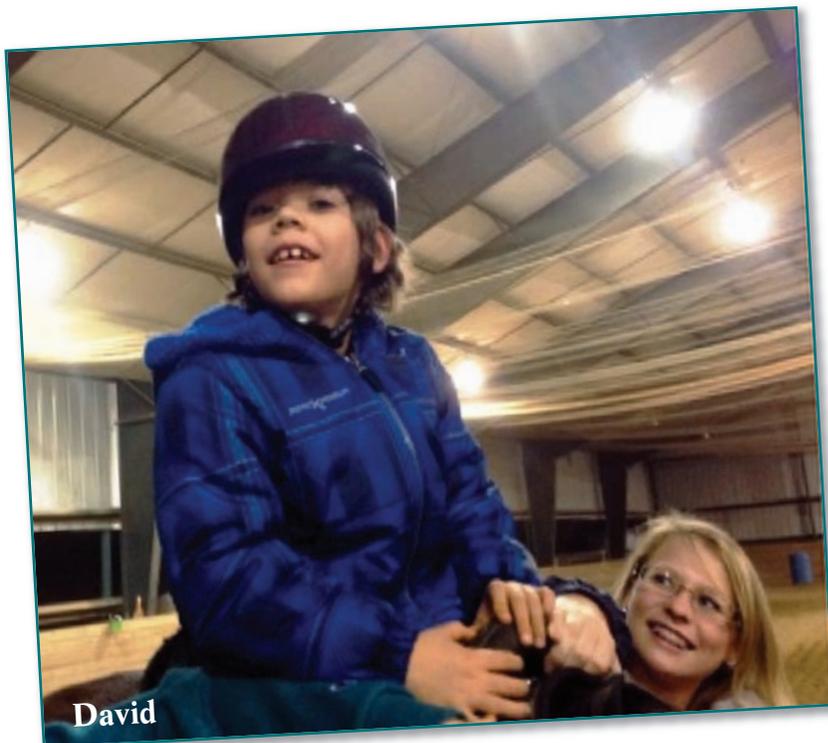
Jay Donecker, Chair	Chuck Hill
Tibe Payne	Robert Wells
Debra Blackwell	Chris Puckett
Maureen Corcoran	Jan Clifford
Dan Rice	Melissa Lyons
April Reed	Isadore Morrow

HORSEPOWER STAFF

Jan Clifford: *Executive Director/Instructor*
Tim Clifford: *Director of Development*
Emily Mann: *Director of Student Services/Instructor*

HORSEPOWER INSTRUCTORS

Penny Ayers, Miranda Booth, Karesa Edwards, Brooke Hartson, Jessica Holliday, Jean Martin, Marin Stanfield



David

HORSEPOWER



HORSEPOWER was founded in 1995 to provide therapeutic programs, education, and recreation for individuals with intellectual, physical, and/or emotional disabilities and challenges. We are very proud to also offer a variety of programs for Veterans & Active-Duty service members and their families. Our primary approach is through guided experiences with riding and caring for horses under the supervision and guidance of certified staff members and trained volunteers.

HORSEPOWER offers five six-week sessions a year plus a number of summer camps that serve over 100 students per week. A recognized “premier” level center of the Professional Association of Therapeutic Horsemanship International, HORSEPOWER employs four full-time and seven part-time staff; many of whom are certified riding instructors. Staff and volunteers combined provide over 400 hours of support each week, totaling more than 30,500 hours annually.

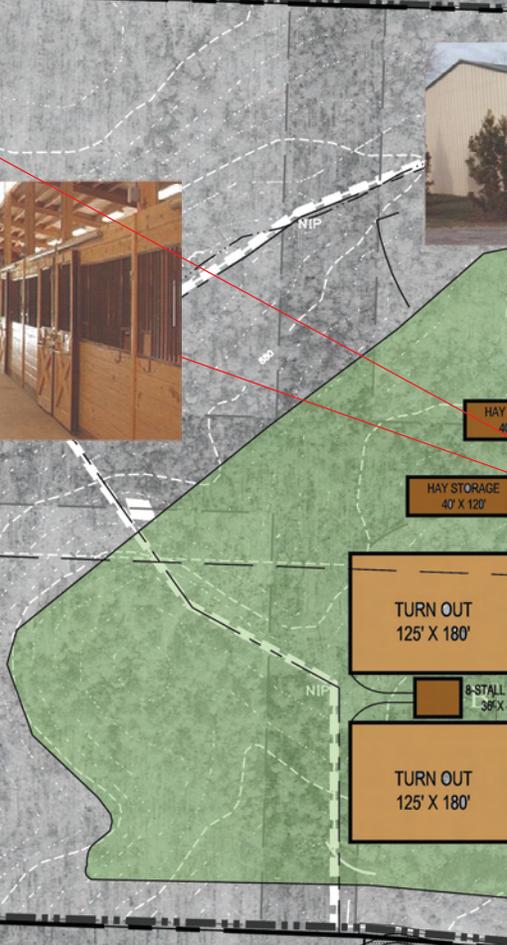
The program service area is primarily greater Greensboro, High Point, and Guilford County. The majority of participants are between the ages of 3 and 24 although some are as old as 75. Clients arrive from a variety of settings including students from Exceptional Children Classrooms in the Guilford County Schools, Max & Friends, Youth Focus, Horizon Residential Center, Beyond Academics, Lutheran Family Services and family settings.

Volunteers come on an individual basis as well as from a wide collection of agencies and programs including but not limited to: the Volunteer Center of Greensboro, UNCG, High Point University, Guilford College, Greensboro College, NC A & T State University, Mitzvah Day, Catholic Heart Workgroup, high school students in the GCS Service Learning Program and Corporate Citizen groups such as Wrangler, American Express, Ralph Lauren, BB&T, and ECOLAB.

HORSEPOWER HIGH POINT L



Creek
walking & riding trails





Shermin Ata, Architect, PLLC

SHERMIN ATA, ARCHITECT, PLLC

1461 S. Elm Eugene St.
Suite 2116 - Box 81
Greensboro, NC 27406
Phone: (336) 333-5650

LOCATION

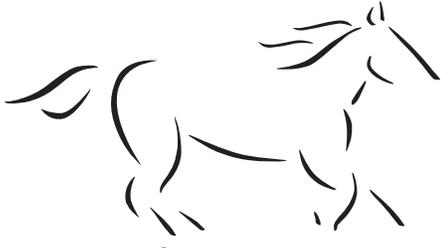


WALPOLE ROAD

S.R. 1838

60' PUBLIC RIGHT-OF-WAY

HORSEPOWER



THERAPEUTIC LEARNING CENTER

The Campaign to Secure Our Future

HORSEPOWER currently leases the property of the Piedmont Saddle Club in Colfax, NC. While the property is functional, we have reached our capacity at our current location. Adjacent land used for pastures is prime for future residential development and the dual use of the property by both HORSEPOWER and the Saddle Club impacts the growth of both organizations. The purchase of 38 acres, within ten miles of the current location, secures the future for HORSEPOWER and will provide for program expansion. One benefit is that HORSEPOWER will be able to relocate some of the current structures, such as the office building and the arena, to the new property.

Once fully developed, the new location will feature: an outdoor arena, a covered arena, a handicapped-accessible barn, sensory trails and meeting spaces for trainings and fund raising events. The property will also feature horse accommodations with large on-site pastures and run-in sheds.

The Campaign: \$1,250,000

Securing the Land:	\$ 533,000
• Purchase of 38 acres	\$ 380,000
• Clearing property for pasture and facilities	\$ 72,000
• Pasture preparation and seeding	\$ 31,000
• Septic and well	\$ 10,000
• Roadway	\$ 10,000
• Fencing	\$ 30,000
Program Facilities	\$ 465,000
• Outdoor Arena	\$ 10,000
• Indoor Arena/barn	\$ 455,000
Support Facilities	\$ 170,000
• Hay barn	\$ 30,000
• Utility barn	\$ 35,000
• Run in Sheds	\$ 35,000
• Dry stack	\$ 10,000
• Storage Shed	\$ 25,000
• Office	\$ 35,000
Contingency, Interest, and Campaign	\$ 82,000

The facilities will be completed over a three-year period, 2014 – 2017, providing an opportunity for grants and donations to be paid over time. Programming will begin in the new space as appropriate facilities are ready.

The Three Year Building Program

To facilitate both contributions and program needs, HORSEPOWER will complete the new facilities over a three year period beginning immediately and being completed by late 2017. The following phases are anticipated:

PHASE	ACTIVITY	COMPLETION DATE
1	Complete land purchase and clear land to seed pastures	January 2016
2	Secure permits; pature fencing, outdoor arena, septic and well	May 2016
3	Construct indoor arena, picnic shelter, bathrooms	September 2016
4	Construct handicapped accessible barn	March 2017
5	Construct hay barn, utility barn, dry stack, Veterans barn	April 2017
6	Move office and structures from current location	November 2017





The Campaign to Secure Our Future

A Rider/Parents' Perspective

“I was diagnosed with multiple sclerosis in April 2013. I am only in my 30’s and never expected to find myself handicapped and crippled before the age of 40; that was always something that “might happen” in my 70’s, 80’s, or 90’s. Therapeutic riding is one of the few enjoyments I can still pursue. I rode competitively when I was younger and with the help of scholarships I can return (in some small way) to my love of and my interest in horses.”

—Katrina B.

“There was a brief time that my son had to sit out of a six-week session at Horsepower. There was an apparent decline in his physical mobility and a tightening of his hips during that time. It became clear that riding was not only a desire for my son, but actually a necessity. My son’s condition is a regressive disorder and causes him to decline over time. Thanks to Horsepower we have been able to slow down some of the physical regression. He can no longer verbally express his excitement but the looks on his face when riding lets us know that it is still an activity that he loves.”

—Shelly Mason

“Nathan is 7 years old and has Down syndrome. We started with Horsepower when Nathan was five years old. Horsepower has allowed Nathan to enjoy two major things: horses and playing. Nathan was only 36 inches tall when he first met his horse partner Brandy. Brandy is a fairly large horse so we expected that Nathan would be very timid yet to our surprise and delight, he walked over very briskly to her and started to pet her nose. He got right on and so began a long friendship with a new therapist, Brandy. He continues to build overall body strength and his speech has improved as well.”

—Dawn & Jim Pettus

“I am the Exceptional Children’s Chairperson and Life Skills teacher at High Point Central High School. One of our yearly highlights is being able to attend Horsepower Therapeutic Learning Center on a weekly basis. This experience for our students is unmatched. The pure joy, hard work, and progress that are displayed at Horsepower by my students are truly extraordinary.”

—Jennifer Vocke

